



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-13-2012 PAGE: 1 of 3

BUYING TIME - 6205
ATTN: KATHRYN WELSH
650 MASSACHUSETTS AVENUE NW
SUITE 210
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395721	08-15-2012	09-12-2012	2	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# 323 326 2209			CMS # 241018	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241018			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 323 P : 326 E : 2209																
1	10-09-2012	10-14-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			1	30			1	1	1			3	325	3	975.00
2	10-15-2012	10-15-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			1	30	1							1	325	1	325.00
3	10-09-2012	10-14-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30		1	1		1			3	650	3	1,950.00
4	10-15-2012	10-15-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30	1							1	650	1	650.00
5	10-09-2012	10-14-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30		1		1	1			3	850	3	2,550.00
6	10-15-2012	10-15-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	1							1	850	1	850.00
7	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			1	30			1		1			2	850	2	1,700.00
8	10-15-2012	10-15-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			1	30	1							1	850	1	850.00
9	10-09-2012	10-14-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)			1	30		1		1	1			3	200	3	600.00
10	10-09-2012	10-14-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			1	30			1	1				2	325	2	650.00
11	10-15-2012	10-15-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			1	30	1							1	325	1	325.00
12	10-09-2012	10-14-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30		1		1	1			3	375	3	1,125.00
13	10-15-2012	10-15-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1							1	375	1	375.00
14	10-09-2012	10-14-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30		1	1		1			3	750	3	2,250.00
15	10-15-2012	10-15-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30	1							1	750	1	750.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 323 326 2209			CMS # 241018	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241018		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 323 P : 326 E : 2209															
16	10-09-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30			1	1	1			3	1,100	3	3,300.00	
17	10-15-2012	10-15-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1							1	1,100	1	1,100.00	
18	10-09-2012	10-14-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30		1		1	1			3	950	3	2,850.00	
19	10-15-2012	10-15-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1							1	950	1	950.00	
20	10-09-2012	10-14-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30		1	1		1			3	1,400	3	4,200.00	
21	10-15-2012	10-15-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30	1							1	1,400	1	1,400.00	
22	10-09-2012	10-14-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30		1		1				2	1,400	2	2,800.00	
23	10-15-2012	10-15-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30	1							1	1,400	1	1,400.00	
24	10-09-2012	10-14-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30			1	1				2	1,100	2	2,200.00	
25	10-15-2012	10-15-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	1							1	1,100	1	1,100.00	
26	10-09-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							1	1	375	1	375.00	
27	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	1	30							1	1	190	1	190.00	
28	10-09-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	1	30						1		1	380	1	380.00	
29	10-09-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						1		1	275	1	275.00	

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Contract No 395721	Contract Dt 08-15-2012	Revision Dt 09-12-2012	Rev# 2	Advertiser DALTON FOR GOVERNOR	Brand DALTON FOR GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM										
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